Presenter(s):_____Evaluator Initials:_____

Poster Title:_____

Level: Undergraduate _____   Master's _____   Doctoral _____

2024 Research and Pedagogy Festival Rubric

	3 points	2 points	1 point (0 may be given if no requirements in a given category are met)	Awarded Points
Scholarly Knowledge	Poster reflect accurate and cited knowledge of existing theory and/or empirical research, as well as a unique contribution from the presenter(s) (e.g., original research or new recommendations or interpretations of a pedagogical practice).	Poster reflects accurate and cited knowledge of existing theory and/or empirical research, but no unique contribution from the presenter(s) is found (e.g. no original research or unique take on existing pedagogical practices).	Poster contains information, but includes little or no scholarly knowledge (theory, empirical research); includes no unique contribution from the presenter(s).	
Scholarly Procedures	Poster reflects scholarly procedures, including components commonly found in scholarly presentations (e.g., research question or focal topic, literature review, methods or project details, results or recommendations for practice, limitations).	Poster contains some elements of a scholarly presentation, but does not consistently reflect a scholarly approach to presenting content.	Poster may be informative, creative, or appealing, but does not reflect a particularly scholarly approach.	
Organization of Content	The type of work presented in the poster (e.g. study, study proposal or study-in-progress, pedagogical practice) is clearly indicated. Components of the study or pedagogical practice are easy to visually identify and follow. Logically organized.	The type of work presented in the poster (e.g. study, study proposal or study-in-progress, pedagogical practice) can be easily inferred from the content of the poster. Most components of the study or pedagogical practice can be found, but they are not clearly identified and/or not logically organized.	Components of the study or pedagogical practice are difficult to find or missing. Poster lacks clear organization.	
Aesthetics	Poster is professional in appearance. Colors assist with the logical flow of the poster, rather than detract from it. Fonts are uniform or coordinate. Title, text, and graphics are easy to read in the online format. Graphics and photos aid understanding. Free from grammar and spelling errors.	Poster is professional in appearance, but contains less polished elements. For example, colors may coordinate, but distract, or some text is slightly too small. Graphics are relevant, but not particularly helpful for understanding. Free from all but 1 or 2 grammar and spelling errors.	Poster is not professional in appearance. Color, font, and graphic/photo choices seriously detract from the viewer's ability to understand the study or pedagogical practice. Numerous grammar and spelling errors.	
Audio Component	Presenter included high quality audio file(s) that make effective use of the poster as a tool for the presentation and address the following questions: Why was this topic of interest? What did you find? Why is your study/project important? What did you learn from this process?	Presenter included audio file(s) to discuss the project. The audio file may not be high quality, or the discussion did not address all four questions while using the poster as an effective tool for presentation.	Presenter included audio file(s), but it lacks in multiple areas (e.g., quality of audio, addressing questions, and using the poster as a presentation tool).	
Total				15

Comments: